

IMPACT REPORT

2022-2023

Circle the Schools (CTS) is an initiative by sf.citi in partnership with SFUSD and the San Francisco Education Fund. Started in 2015, this program engages local companies to partner with local schools and help ensure all students have the skills, experience and resources they need to live, work and thrive in San Francisco.

The 2022-2023 school year inched closer to normal while still dealing with challenges, such as learning gaps and teacher shortages, brought upon by the pandemic. Through both virtual and in-person events, CTS companies continued to provide quality support to their school partners. The Ed Fund's CTS staff worked to ensure the program incorporated lessons from the last three years while continuing to provide more engagement opportunities centered around social justice, equity, and joyful learning. Thanks to the participation of 17 corporate partners, Circle the Schools engaged nearly 1,000 volunteers and directly served over 3,830 students!

The stories highlighted below simply scratch the surface of the incredible impact local companies are having in the San Francisco community. Thank you all for showing up for our students, teachers, and public schools. As school communities work to recover from the impact of COVID-19, the support of community partners is essential. We are committed to supporting marginalized communities in SFUSD and look forward to seeing the impact and effectiveness of our program grow in the coming years.

WE PARTNERED ON

- Back to School Setup
- Teacher Appreciation
- School Resource Donations
- Student Equity-Focused Events
- School Beautification
- Career & College Readiness



SAN FRANCISCO
EDUCATION FUND

WHOLE PROGRAM METRICS

3,166

VOLUNTEER
HOURS DONATED
2022-2023

3,830

STUDENTS SERVED
2022-2023

\$130,674

RESOURCES DONATED
2022-2023

30

SCHOOLS

17

CORPORATE
PARTNERS

PARTICIPATING COMPANIES

1. 6SENSE
2. APPDYNAMICS
3. DROPBOX
4. DELOITTE
5. HANSON BRIDGETT
6. MERAKI
7. MISSION NORTH
8. NEXTROLL
9. NEW RELIC
10. PAGER DUTY
11. RAKUTEN
12. SALESFORCE
13. TURN/RIVER
14. WAYMO
15. WILLIAMS-SONOMA
16. WARRIORS
17. XOOM

BACK TO SCHOOL SETUP



The beginning of the school year can be a challenging adjustment for teachers, who have just one day to set up their classrooms after a week of lesson planning and professional development. To help them feel prepared for the first day of school, our partners provided volunteers to assist in classroom set-up! This year we held over 30 Back to School Setup events across the city, engaging nearly 200 volunteers. Time and time again, staff reiterate the significant impact of Back to School Setup Day, labeling it as a huge help and one of the most important events of the year.



OFFICE VISITS

During the 2022-2023 school year, nearly 400 students across SFUSD were able to visit corporate office spaces, engaging with volunteers and, for many of them, experiencing the professional world for the first time. Five schools visited the Salesforce Tower, for example, including Washington High School. At the visit, several students from the school's Defining Success Mentorship Program—a group of Black-identifying youth ranging from 9th-12th grade—engaged with a panel of Black-identifying volunteers from Salesforce. Not only did the guest panelists represent the students in the room, space was created for the youth to show up authentically. Meanwhile, while Thurgood Marshall High School underwent renovations, Meraki hosted nearly 40 students for a day at their headquarters in Mission Bay. The visit, which included a career panel, a tour, and interactive workshops, provided students with an invaluable experience while allowing progress of construction at the school. As a whole, these visits were impactful for students and volunteers alike. Not only did they provide a space for students to relate to working professionals, but they also allowed volunteers to connect to young adults and give back to the community.



LITERACY



Our largest literacy initiative this year, however, was our online Pen Pal Program. Started last year due to the pandemic's impact on in-person volunteering, the program received positive feedback from volunteers, students, and teachers alike. In the program, elementary and middle school students are paired 1:1 with volunteers and exchange monthly letters moderated by Circle the Schools coordinators. Following prompts, pen pals get to know each other, discussing hobbies, favorite school subjects, and aspects of professional life. This school year, Salesforce, Mission North, and PagerDuty all participated in the pen pals program, partnering with five schools, seven classes, and 131 students. In total, over 850 letters were exchanged for an incredible 700 hours of 1:1 volunteer support. Tina Lam, a teacher of one of the participating pen pal classes at Francisco Middle School, spoke highly of the initiative, saying it was "the perfect program for her class" and that "the most valuable part of the program was the authentic audience who read student letters and responded to them." For her ELD class, the letters encouraged students who shied away from writing and helped them develop literacy and communication skills. She's excited for her class next year to participate once again!

COLLEGE AND CAREER

For many teenagers, high school marks an exciting, yet stressful time of transition for students and their families. This year, companies held nearly 45 events focusing on college and career readiness and donated \$13,000 to support college and career readiness in various ways. Over 1,400 students heard from corporate volunteers and many, for the first time, saw people that looked or identified similarly to them at a major company. One of the biggest student takeaways from the career panels was that you can work in tech without doing a technical job. Students were delighted to learn that roles exist in tech for people across all backgrounds and passions.

In March, the Warriors organization engaged with Burton's Week Without Walls, where juniors spend the week outside of school exploring career opportunities. That week, the Golden State Warriors hosted over 50 students at Chase Center for an all-encompassing office visit. Awestruck, students were given a tour of the stadium, including the press conference room and broadcasting room, and were shown how to operate the TV cameras. Students also participated in an informative resume workshop and mingled with current Warriors employees who came from all different parts of the company.



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IT TAKES A COMMUNITY.

THANK YOU TO THE 2022-23 PARTICIPATING CIRCLE THE SCHOOLS PARTNERS!

