Quottly Marketing Associate (Part-time)

Overview of Role

As a Marketing Associate, it is your responsibility to get students excited about Quottly and using the Quottly platform and tools. You will educate students on what Quottly is all about and sign them up for the Quottly subscription and help them register for classes. You will be the face of the Quottly brand to students at your school.

We are looking for motivated and hardworking students who are ready to hustle, and get hundreds of students signed up for and using Quottly! Compensation is a weekly stipend with bonuses for signups and courses you help students enroll in.

Responsibilities

- Commitment of 10 hours a week, some weeks busier than others
- Promote Quottly to students at your school
- Identify and introduce Quottly to campus groups/leaders; speak about Quottly in front of student groups
- Post and write about Quottly on social media and in school publication
- Represent Quottly at campus tabling
- Sign up students on the Quottly website and help them get the most out of the platform, including registering for transfer classes.
- Devise fun events on campus to promote Quottly's brand and use. Expectation is 2 events per month.

About you

- Sophomore or Junior at a 4-year degree-granting institution
- Interested in technology and marketing / advertising
- Active in student organizations on your campus (i.e. Greek Life, Athletics, Clubs)
- Active on Facebook, Instagram, Twitter, and Snapchat
- Strong communicator
- Previous experience working as a brand ambassador is helpful but not required

BONUS: We want you to succeed. Quottly management will provide you with resume and job search mentorship.

Send your resume and cover letter to Alicia Policinski at <u>alicia@quottly.com</u>.

About Quottly

Quottly was started by a college-grad to make it easier for students to find quality transfer classes that will count towards their degree but are less expensive and more conveniently scheduled. We want to help students graduate on time with a great degree (that will get them a great job) and with less debt!

James, Quottly's founder, started the company to help students do what he did. In college, he hacked his course schedule in a way that allowed him to graduate with 4 degrees in 4 years for under \$20,000. Transfer classes were his secret weapon to graduating quickly and at lower cost of tuition.

With Quottly, a student can find accredited college classes at other schools in the California system (and beyond) that will count for credit at their home school. Quottly automates all of the registration and credit transfer paperwork with the host school for the student.

Using Quottly, students can find classes to take that count towards their degree, fit their schedule and save money— usually 50-90% savings per class and 20-40% of overall tuition!